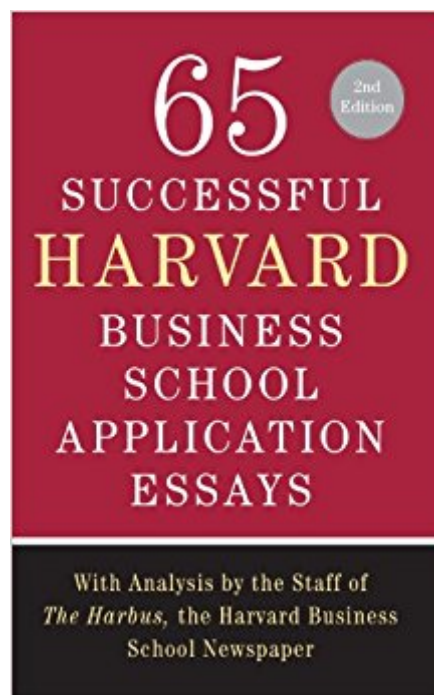


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# 65 Successful Harvard Business School Application Essays, Second Edition: With Analysis By The Staff Of The Harbus, The Harvard Business School Newspaper



## Synopsis

**YOUR LIFE . . . IN 300 WORDS OR LESS** It's a daunting task. Even the most seasoned professionals find business school application essays to be among the hardest pieces they ever write. With a diverse pool of talented people applying to the nation's top schools from the most successful companies and prestigious undergraduate programs in the world, a simple biography detailing accomplishments and goals isn't enough. Applicants need clear and compelling arguments that grab admissions officers and absolutely refuse to let go. To help them write the essays that get them accepted into Harvard or any of the country's other top programs, the staff of The Harbus---HBS's student newspaper---have updated and revised their collection of sixty-five actual application essays as well as their detailed analysis of them so that applicants will be able to:

- \* Avoid common pitfalls
- \* Play to their strengths
- \* Get their message across

Wherever they are applying, the advice and tested strategies in *65 Successful Harvard Business School Application Essays* give business professionals and undergraduates the insider's knowledge to market themselves most effectively and truly own the process.

## Book Information

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## Customer Reviews

I am the founder of GMAT Club, a massive online MBA community, representing 10% of the incoming class at top business schools this year. Here are my thoughts about the book:

**The GOOD:-** The main value: you can read the essays of the applicants who got into the HBS- 41 recent essays; this is the new edition of the book and has been updated with 41 new essays (24 are

carried over from the old edition)- There is only one essay per person (both good and bad); you get more variety but at the same time only a fraction of the picture- The only book with recent essays (all others have 5, 7, and 10+ year old essays)The BAD:- The main disadvantage: you see only a small piece of the puzzle and may potentially change your application for worse- Analysis of each essay is very minimal and is not "official" per se- Absolutely Zero

advice/strategies/recommendations. The book starts off with essaysBOTTOM LINE: If you are going to a top 10 school, it is a \$10 well spent. However, this book is only valuable as a reference/secondary guide. Find a good general book on essays such as Paul Bodine's Great Applications for Business School or How to get into the Top MBA programs by Richard Montauk and use them as the base and this book to compare your style, story, etc.Some Other Suggestions & Thoughts:1. Plan ahead - draft a schedule and stick to it2. Find the program that fits you best. People get disappointed even with a Top 5 school. It is important to take from the school and also give3.

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